

**Learning Unlimited Etobicoke**  
**Board of Directors Meeting**  
**Jan. 14, 2021**  
**1:30 p.m.**

**Present:** Glenn Yaffee, John Page, Deb Forsyth-Petrov, John Bonsall, Len Klochek, John Willson, Judy McCormick, Roger Weaver, Yash Sthankiya, Audra Hudek, Roger Tessier, Rosemary Tessier (recorder)

**Regrets:** Ann McElhinney (1<sup>st</sup> 10 min. only)

1. **Call to Order: 1:30 p.m.**

2. **Motion: Approval of the minutes of the last meeting.**

**Moved by John Willson      Seconded by Judy McCormick**

3. **Business Arising**

**3.1 Long Term Care/Retirement Home Outreach:** Glenn contacted the following homes:

Chartwell Grenadier and Scarlett Heights, The Russell Hill, Centennial Park Place, Kingsway Retirement, Delmanor, Fairfield Residence, West Park Healthcare Centre, Parkland on Eglinton West.

Responses only from Fairfield Residence and Parkland on Eglinton West.

Fairfield was interested. Parkland situation will be discussed below in Correspondence.

4. **Correspondence**

**4.1 Requests to continue with Zoom after Fairfield reopens;** Judy reported many fall attendees very enthusiastic about Zoom and prefer that to going to Fairfield. Others with illness and disability issues expressed appreciation for the Zoom format and the hope we would continue with Zoom .

**4.2 Parkland on Eglinton West:** the Recreation Director responded that many of her residents did not have computers or ipads and others were very technology challenged. She is interested in broadcasting 2 of the series for the residents on their central TV system. This led the Board to a wide ranging discussion of the copyright, ethical, financial, and logistical issues and their implications.:

a. Can we set up a group rate?

We explored this possibility and could not do so in time for the Winter term.

Furthermore, there is no way in which we could ensure a facility would only register using such a means.

b. How can LU be sure she will not re-broadcast, even to other homes in the franchise? Although she spoke only about broadcasting within her facility, that facility is part of a chain, and there is no way we can prevent her sharing the broadcast

c. Fairness

Retirement residents can well afford and even better afford the \$35/course fee than many of our members. Their ability to avoid individual fees through a central TV channel by those who can afford the fee is against our established fee structure.

**The Board discussed possible solutions and voted on two courses of action:**

- a second registration process with a group rate with the knowledge that such a rate could be encouraged but could not be enforced
- No further promotion of our programs to retirement residences or long-term care homes

**A vote was taken and a majority of the 10 Board members present voted to end promotion to retirement residences and long term care facilities.**

**5. New Business**

**5.1 Upcoming meetings scheduled:**

Board meetings:

Feb. 18

March 18

AGM: March 23; Committee reports should be submitted by March 1.

**5.2** John Willson reported that the Thursday series speaker wanted to play YouTube music during his lectures. John consulted the lawyer who advised against for the usual copyright reasons.

**Action:** Judy will add this prohibition to the letter given to presenters.

**6. Treasurer's Report**

The Treasurer presented his interim statement of revenue, expenses and change in net assets for 2020. The report will be submitted to a third party for official review before the February Board meeting and then will be presented to the membership at the AGM.

**7. Committee Reports:**

**7.1 Audio Visual**

Len submitted his report including increased registration numbers for the Winter Term.

There remains a problem with registrants losing their Zoom links and contacting the webmaster right before and/or during lectures. This presents challenges to the webmaster and host.

Roger T. suggested we need to recruit a 3<sup>rd</sup> host so each host normally handles only one series.

**Action:**

1) Len, John B., Roger T. and Yash will work together to define a better process for responding to registration link and payment problems.

2) Len will look to recruit an additional technologically savvy person to the A-V Team.

**7.2 Curriculum**

Judy reported on the Fall term survey results, including ratings for topics, speakers' knowledge and expertise in delivery as well as attendees' comfort with Zoom. Attendees overwhelming said they were comfortable with Zoom. Other ratings will guide the Committee in determining topics and whether to rehire speakers. We had attendees from Quebec west to B.C.

The Committee is working on Fall 2021 and Winter 2022. The outlines on the website will be longer, because some attendees reported the lectures were not quite what they expected. If and when we return at least partly to Fairfield, the outline for the bulletin board there must fit on one page but members can be referred to the webpage for a more comprehensive outline.

### **7.3 Registration**

John B. raised the issue of exploring why some existing members have not signed up for Zoom lectures. Possible reasons are technology and subjects of lectures. If we do eventually go to a hybrid, attendees wanting to return to Fairfield must understand they will be looking at a screen, not a live presenter on stage.

**Action:** John B. will prepare a draft survey that can be updated when we know if we are returning to Fairfield, the technical requirements and capacity of the room.

### **7.4 Social**

No report, except people miss the socialization and their cookies.

### **7.5 Third Age Network**

John W. confirmed fee is still \$75, and while TAN is looking for some articles for their newsletter, John W. indicated that he didn't think our transition to Zoom was sufficiently unique to warrant us contributing one.

### **7.6 Nominating Committee**

Roger W. reported he is trying to find: Vice-President, Social Chair, Treasurer, and Director-at large. Furthermore, there was discussion and agreement that the Webmaster position return to a Board position.

There was discussion.

#### **Actions:**

- 1) Roger W. will draft a recruitment notice to be sent to the membership.
- 2) Roger W. and Len will consult re. another member for the A-V Team
- 3) Roger W. and Len will consult re. proposing a Committee name change from A-V to Technology or some variant.

### **8. Next Meeting: Feb. 18, 2021.**

### **9. Adjournment : 2:55 p.m.**



**LEARNING UNLIMITED for Etobicoke Seniors****STATEMENT OF REVENUE, EXPENSES, AND CHANGE IN NET ASSETS****11 months ended November 30 (for discussion only)****2020**

Number of lectures

48

\$

**REVENUES**

Members fees

32,582

Interest

627

Sundry

550

33,759**EXPENSES**

Honoraria-co-ordinators

4,930

Honoraria-lecturers

13,457

Honoraria-performers

Expenses-lecturers

Audio-visual

2,011

Computer Services

Professional fees

1,149

Insurance and rent

2,828

Miscellaneous and annual meeting

Office and general

372

Registration

1,116

Refreshments

783

Registration system

26,646**EXCESS (DEFICIENCY) of Revenue over Expenses**

7,113

**NET ASSETS- beginning of period**40,304**NET ASSETS-end of period**47,417**BALANCE SHEET November 30 (for discussion only)****2020**

\$

**ASSETS**

Bank

8,194

Guaranteed Investment Certificates

25,000

Short-term investments

16,392

Accrued interest

807

Prepaid honoraria

3,600

Prepaid expenses

408

Advances

0

Equipment, trademark, goodwill, net

1

54,402**LIABILITIES**

Payables

3308

Members fees paid in advance

3,6776,985

NET ASSETS

47,417

Submitted by:

John Page

December 9, 2020

LU BUDGET 2021

PRELIMINARY (for discussion only)

		#1 Webinar (Winter/Fall)	#2 Webinar (Winter) Hybrid (Fall)
REVENUES			
Fees	(10% increase in attendance)	36500	36500
Interest		300	300
Sundry			
	Total	<u>36800</u>	<u>36800</u>
EXPESES			
Honoraria - Co-ordinator Fees	(same)	5400	5400
Honoraria - Lecturers	(increased to \$350)	18900	18900
Webinar/AV	(Webinar fees)	6500	6500
	(Purchase of equipment)		4200
	(Sundry)		500
Rent	(Fairfield auditorium limited to 100 attendees)		1600
Insurance		1200	1200
Office		500	500
Professional Fees		500	500
Refreshments	(Limited)		400
Registration		300	300
Promotion		300	300
		<u>33600</u>	<u>40300</u>
Profit/(loss)		3200	-3500

## **A/V Report – Thursday Dec 10**

Webinar configurations complete

Pre-hearsals for David Chandross and Marta O'Brien started.

Some Issues to resolve with David C's webinar. Roger will report.

Peter Harris pre-rehearsal is Friday Dec 11

We would like to schedule MC Training for Pam, John W, And Loretta.